

Name: Chelsea	Lyft Driver / Rideshare Rider
<p>Key Takeaways:</p> <ul style="list-style-type: none"> ● Drove for Lyft to supplement income ● Didn't like the unpredictability of her schedule when driving for Lyft ● Safety concerns ● Prefers to drive because she wants to be in control ● A lot of students and workers who would commute 	
<p>Quotes:</p> <ul style="list-style-type: none"> ● "You never know where you're going to end up. The ride might be very long and you weren't expecting that. That was really stressful!" ● "As a female, you just never know who's going to get in your car. Yes, you can always rate somebody. You don't know who it is before they get in your car. I don't need to put myself in that situation." ● "I prefer to drive because I like being in control." 	

Name: Paloma	Used Uber daily for commute / Carpooled with co-worker
<p>Key Takeaways:</p> <ul style="list-style-type: none"> ● Carpooled because using Uber every day was too costly (\$60 one way) ● Didn't like that she had to adjust her schedule around carpool driver's schedule ● Doesn't enjoy traffic ● Doesn't like that Waze doesn't always notify her of closed roads ● Likes that she gets to listen to NPR twice during her commute 	
<p>Quotes:</p> <ul style="list-style-type: none"> ● "Being at someone's mercy was not cool. Having a different drop off place was a little bit stressful." ● "Overall, I think I was just so grateful for how much money I saved." ● "My travel time more than doubles in the afternoon. It's the same distance as in the morning, so that's frustrating." 	

Name: Brenda	Commute with co-works for two weeks in San Francisco
<p>Key Takeaways:</p> <ul style="list-style-type: none"> • Transparency is important, knowing their goals and motivations for car sharing • Commuting with someone of the same sex is important • Because you are meeting with someone constantly, it's important to have a conversation be engaged. • Having a rating system is important, something to keep people accountable • Stopped with the carpool because schedual don't match up, could not be a commute • Liked carpool over public transportation because the route is consistent and that it's more comfortable. • Good rating and more ride is important for reliability • Needs to have a guarantee of time and safety 	
<p>Quotes:</p> <ul style="list-style-type: none"> • "If I just know general idea of who they are and what their goals are. That would make me more comfortable in our relationship." • "Kinda like a helicopter mom. I don't like having to report to someone." 	

Name: Payum	Commutes daily +/- 20-40 minutes
<p>Key Takeaways:</p> <ul style="list-style-type: none"> • Primary incentive for joining as a driver would be monetary compensation • Biggest concern in joining is safety <ul style="list-style-type: none"> ◦ Wants to know safety records (accidents, etc.) in addition to background check • The largest benefit to carpooling has been parking (to busy events) • It is generally more pleasant to be in the car with friends • Considered a "laggard" - doesn't sign on to trends or apps until they have gained some credibility <ul style="list-style-type: none"> ◦ With FareShare, this would be safety and consistency 	
<p>Quotes:</p> <ul style="list-style-type: none"> • "Carpooling is similar to hitchhiking." • "If everybody bought into carpooling, it would reduce traffic and emissions." • "I would join (as a driver) if the compensation was high enough." 	

Name: Alonzo	Carpool driver with co-worker for 1 month
<p>Key Takeaways:</p> <ul style="list-style-type: none"> • Slight delay caused a huge difference in traffic • Challenges agreeing on schedule • Carpooling allowed him to establish friendship with someone 	

- Would use carpool app if it didn't change his schedule at all (i.e., person being picked up was on the path of his daily commute)
- Would want to carpool with someone in same profession or industry
- Screening people is important for him (e.g, background check)

Quotes:

- "With LA traffic, 5 minutes makes a difference."
- "You get to establish a friendship with that person."
- "You have to make sacrifices."
- "I don't want to divert my route."

Name: Jonathan

Commutes ~50 miles/day
Interested in being rider for FareShare

Key Takeaways:

- Liked the idea of being matched with people who are the same as him
- Would sign up as rider because it would save him money on gas and car maintenance
- Likes driving for carpool because you're not taking time out of your day to do it
- Would only be driver if he's not having to go out of his way
- Carpool is different from rideshare in that you're doing something together

Quotes:

- "You are saving the planet, the environment."
- "I would be a driver if it was same distance as my work area. But if it's going out of my way, I wouldn't have time to do that."

Name: Kaitlin

Waze Carpool driver

Key Takeaways:

- Waze Carpool partners with different companies to get the word out.
- She likes that using the app doesn't change anything about her daily commute.
- Likes passengers who have used Waze carpool before.
- Driving for app just helps with your gas money and with costs of wear and tear on your car.

Quotes:

- "I like that it doesn't really change anything that i'm doing everyday."
- "I've met some cool people through it. It seems pretty safe. Easy."
- "They say the money is just to cover your cost of driving and wear and tear of your car."

Name: Yered	Insurance Broker
<p>Key Takeaways:</p> <ul style="list-style-type: none"> ● Switches off week to week as driver/rider in carpool with co-worker ● Would love if there was some kind of incentive for the rider. ● Having FareShare stickers on car (like Uber, Lyft) might help spread the logo. ● Feels more comfortable if there was a driver fact sheet. ● Having common interests to talk about is a big plus. 	
<p>Quotes:</p> <ul style="list-style-type: none"> ● “I feel very strongly about carbon footprint and keeping the air cleaner. The less cars on the road, the less impact we have.” ● “If I get linked up with a bad driver, I don’t want to feel like I’m in a death trap.” 	

Name: Edmilson	Economics PhD student
<p>Key Takeaways:</p> <ul style="list-style-type: none"> ● Tried using Waze carpool 4-5 times but no one ever responded ● AV can definitely be used for carpooling - not own the car, but use cars as a service ● Prefers to read or listen to music; sports, politics, economics ok, but avoids religion ● (AV) People will begin to live further from work, commute longer; people can do more passive activities 	
<p>Quotes:</p> <ul style="list-style-type: none"> ● “In LA, the city is so spread, carsharing is the solution for the traffic problem we have here; not just here, but in all big cities in the world.” 	